### **Prime Partners**

# **Partners Program**

The CCA Partners Program is a corporate membership program for organizations wishing to affiliate themselves with the CCA and the Canadian beef industry. In addition to showing support for Canadian cattle producers, the program provides the opportunity to participate on issues affecting the industry. As a non-voting member, the partnership provides a unique method to foster valuable relationships with those involved in the cattle industry.

The program offers three levels of partnership – Prime, AAA, and AA, allowing organizations to select a level of involvement that complements their corporate sponsorship goals.

With the support of corporate partners, the CCA will continue to work toward a dynamic, profitable Canadian beef industry with high quality beef products recognized as the most outstanding by customers at home and around the world.

## **Prime Partners**



### **Farm Credit Canada**

### **About Farm Credit Canada**

FCC is Canada's leading agriculture lender, with a healthy loan portfolio of more than \$36 billion. Our employees are dedicated to the future of Canadian agriculture and its role in feeding an ever-growing world. We provide flexible, competitively priced financing, management software, information and knowledge specifically designed for the agriculture and agri-food industry. As a self-sustaining Crown corporation, our profits are reinvested back into the agriculture and food industry we serve and the communities where our customers and employees live and work while providing an appropriate return to our shareholder.

Visit fcc.ca or follow us on Facebook, LinkedIn, and on Twitter @FCCagriculture.

## **Platinum TESA sponsor**



#### **MNP**

MNP is a leading national accounting, tax and business consulting firm for Canada's agriculture industry. We have invested for time and resources into understanding agriculture than any other firm. With more than 18,000 agriculture clients and a team of over 600 agriculture specialists, MNP delivers a diverse suite of services to protect farmers and maximize results.





### **Partners and Sponsors**

## **AAA Partners**

### **Agricultural Banking**



#### Scotiabank

Are you planning to grow, diversify or transition your farm operations to the next generation? Scotiabank's team of dedicated Agricultural Banking Specialists understands your need for dependable financial services and is committed to the future of your business. Scotiabank is Canada's international bank and a leading financial services provider in North America, Latin America, the Caribbean and Central America, and Asia-Pacific. We are dedicated to helping our 23 million customers become better off through a broad range of advice, products and services, including personal and commercial banking, wealth management and private banking, corporate and investment banking, and capital markets.



### **RBC Royal Bank**

RBC is a longstanding supporter of producers in the Canadian agriculture community. As Canada's largest bank, we offer a range of tailored financial and business solutions that go beyond banking, and our dedicated industry specialists are committed to helping producers successfully start, manage and grow their business.

For more information, visit rbc.com/agriculture or visit your local RBC branch to speak with an Agriculture Account Manager.





### **Vytelle**

Vytelle is a precision livestock company reshaping how cattle producers worldwide optimize their herds.

Through Vytelle's integrated technology platform, generations of genetic gains can be made in just a few years. This allows producers to sustainably deliver more protein with fewer inputs, helping to ensure meat and milk are viable, competitive food choices for future generations.



### **Merck**

For more than a century, Merck, a leading global biopharmaceutical company, has been inventing for life, bringing forward medicines and vaccines for many of the world's most challenging diseases. Merck Animal Health, a division of Merck & Co., Inc., Kenilworth, NJ., USA, is the global animal health business unit of Merck. Merck Animal Health is dedicated to preserving and improving the health, wellbeing and performance of animals and the people who care for them.

For more information, visit www.merck-animalhealth.com or connect with us on LinkedIn, Facebook, and Twitter at @MerckAH.

