

Young Cattlemen's Council (YCC)

The Young Cattlemen's Council (YCC) is a cornerstone opportunity for young beef producers to engage in the higher levels of the beef industry. It was developed with the goal to act as a conduit of information for young beef producers across the country and exposes young cattlemen to the inner workings of the beef industry. The YCC board acts as a youth subsidiary of the Canadian Cattlemen's Association (CCA), where board delegates participate as non-voting members on CCA committees.

2020 provided many opportunities for the Council to advocate on behalf of young beef producers and take advantage of training opportunities. From the beginning of the year until August 2020, the Council was led by President, Kayla Weston (AB), and Vice President, Geoffrey Larkin (Maritimes). The Council included other Provincial Representatives Ian Lauder (BC), Holly Thompson (SK), Stefan Bouw (MB), Evan Chaffe (ON), and Members at Large Ricky Seelhof (BC), Jessica Sperber (AB) and Ethan David (SK).

In January 2020, YCC delegates Ricky Seelhof and Jessica Sperber joined a group from the Cattlemen's Young Leaders (CYL) Program for the annual National Western Stock Show trip to Denver, Colorado. The trip included industry tours at the Greely JBS Packing plant, Five Rivers Feeders and the Anheuser-Busch brewery and barley research centre, in addition to taking in the Denver stock show.



On March 10, 2020, YCC delegates participated in their third annual lobby day at Parliament Hill prior to the CCA Annual General Meeting (AGM) in Ottawa held March 11-13, 2020. They met with several Members of Parliament to discuss issues of importance to the beef industry, such as front-of-package labelling, the importance of Livestock Price Insurance program for young producers, the environmental benefits of beef production and much more.



YCC Delegate, Holly Thompson had the chance to connect with her MP, Andrew Scheer, along with YCC President, Kayla Weston, during the CCA's AGM in Ottawa in March 2020.